



Digital Media &
Gaming Incubator



Small Incubator Big Opportunities

Alice Lee, Digital Media & Gaming Incubator

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Digital Media & Gaming Incubator



Overview

- ◆ Centre for Arts & Design
- ◆ Create a culture of entrepreneurship / job creation
- ◆ Home to city's first game incubator (2012)
- ◆ St. James campus – Toronto Sun Building
- ◆ Co-working space + private offices
- ◆ Startups: 50% gaming + other digital enterprises





Digital Media & Gaming Incubator



Gaming Inc.

Toronto Gaming Incubator
Feasibility Study

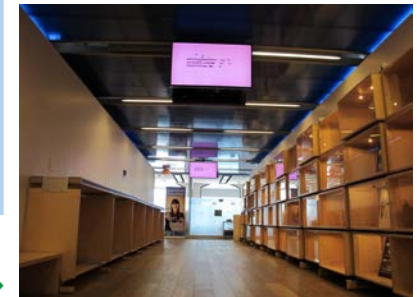
2010-2011

Building infrastructure
and capacity

2012-2014

Capitalize on infrastructure
to deliver programs and
set the stage for growth

2015-2020

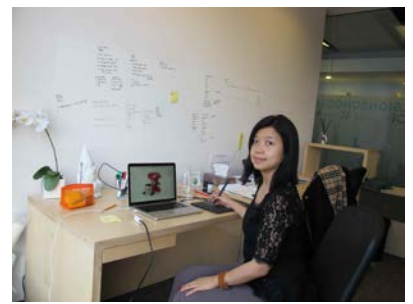
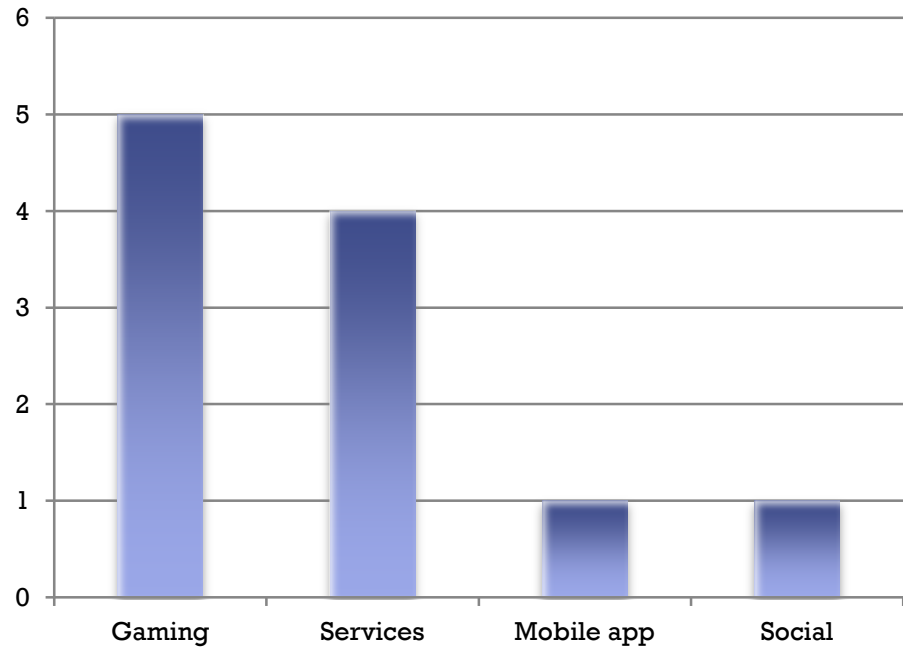




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Type of Startups





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Events: IT'S A START Pitch Competition

- ◆ Launched at Digifest 2012
- ◆ Last pitch competition held at Digifest 2014
- ◆ 3 step process
- ◆ Call for entries
- ◆ Creative Camp weekend for semi-finalists
- ◆ Final Pitch Competition for finalists



IT'S A START 2015 Pitch Competition
Deadline: January 30, 2015



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Events



- ◆ Three-day festival on digital innovation (May)
- ◆ Presentations/panel discussions/ pitch competition
- ◆ Family day / wearable tech demos
- ◆ *Best of the Best* Student Showcase
- ◆ Digital Pioneer Award
- ◆ www.torontodigifest.ca

Digifest 2015: May 7-9, 2015 at Corus Quay





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On-going Events

- ◆ Startup Open House Toronto
- ◆ Monday Night Mixer
- ◆ Site visits / mentorship
- ◆ Empowered Youth Startup Hub (Fall/Winter cohorts)

IT'S A START 2015 Pitch Competition

Deadline: January 30, 2015

Digifest 2015

May 7-9, 2015 at Corus Quay





Thank You

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